## OVER AS PRICES ARE SLASHED

Steel One of Weakest Issues, Drops to Year's Low Record.

THE BETRAY'AL!

SUICIDE MET DEATH

COTTON REGAINS

- 10.37; January, 10.40 to 10.41; February, 10.41 to 10.43; March, 10.478 to 10.45.

FACING LOCOMOTIVE.

MARKETLOSSES.

CORN HOLDS STEADY.

THE CLOSING QUOTATIONS MANY STARS TO AID

Fred Erbe to Give Another Big Benefit at North Beach Casino Palace.

TAKE CHILD FROM MOTHER.

Sanitary CORN-PAD, a new inver

## ISLAND

Under an Avalanche of Real-Estate Buyers---When

the Dust and Turmoil of This Great Sale Are Over

Will be seen rising resplendent, the future title of that beautiful stretch of land four miles south of the Battery. Ninety thousand people went on Sunday to South New York, formerly Staten Island. Were you one? If not, go to-morrow and you will see the completion of the greatest lot sale in New York City's history, the clean-up of Additions I and 2; 1,400 lots. We have already sold over 1,000 lots in the past few days, but there are five hundred thousand people in New York City who want and need such homes as we can give them. We know this to be an actual fact.

Why is it that all of these people, or at least half of them, have not been down to see us? Is it indifference, or is it incredulity? Don't they care or don't they believe? Well, let us, you and I, forget the 499,999 and talk the matter over together. Does this great real estate movement sweeping over the whole world mean nothing to you? It should mean a great deal, for it is a protest against the stock speculation and manipulation of the past ten years, and the acceptance by the entire world of real estate as the best security.

Doesn't it mean anything to you to get in at the very bottom of a real estate movement? You can't do this in Brooklyn or Queens. We and our customers did it a few years ago at ten per cent. of the prices you would now have to pay, but you can do it in South New York, can buy at prices as low as at any time in the past thirty years.

Does it mean nothing to you when we come out in cold type and tell you that if you can buy another lot of land as good as ours for twice the price, we will give you ours for nothing. What other firm would dare to make such an offer?

Does it mean nothing to you to be able to buy a home-site almost in sight of the Battery for \$200, with granolithic walks, graded streets, shade trees, water, gas and every improvement? Why the improvements alone would cost most firms nearly that amount.

Does it mean nothing to go in with a firm at the beginning of the biggest advertising campaign ever undertaken in this or any other city; to get help in building your house; to get life insurance; to get a division of \$60,000?

We could go on and fill pages with this sort of argument, but it would cost money and make you tired. We know the only reason why you have not bought is because you have not come to see what we have to offer.

Between you and me (I am the advertising man) this is the situation: There are five hundred thousand people in New York who need our homes, and my firm knows it, and it is up to me to give them the chance. How shall I do it? How shall I interest you? Isn't this the best way; to talk to you as a friend would, a personal friend?

"Now, old fellow, don't make a date for next Sunday. Keep it open for me. Take a municipal ferry at the Battery. I will meet you at St. George and we will spend the afternoon together at the prettiest spot on earth, YOUR FUTURE HOME."

THE ADVERTISING MAN.

Outing Suits, Made of All Wool Fancy Homespuns and Fine Tropical Weight English Flannels How to Get to

SOUTH NEW YORK.

ferryboat. Look for trolley cars

"SOUTH NEW YORK."

Our representatives wear yellow

badges, and will refund your car-

Go Soon! Go Early!

fare on application.

Take any Municipal Staten Island

STORE

swell new overplaids and indistinct stripes. Graceful new single and double breasted models. Coats are cut long, with side or centre vents, long lapels and broad, athletic shoulders. Every ounce of surplus weight taken out. The trousers are cut in the peg-top style. Very comfortable sale one week ending next Friday

AT ALL THREE STORES.

NEW STORE: 523-529 8th Ave.

138-146 W. 14th St. 83d St. and Third Ave.
Between 6th and 7th Aves. One Block from "L" Station.

Surprise Special Sale No. 354

Men's Summer



or Saturday and Monday Only HREE STORES. Men's High Grade

White Negligee Shirts.

Regular 75c. Value.

## REMEMBER!

We are selling lots in New York City, on improved streets, on or near rapid transit and trolley lines. with all our usual features, for

\$10<sub>4</sub>secures any lot and the monthly payments are as easy as possible. \$5 a month and upward. Liberal discounts for advance payments.

How to Get to SOUTH NEW YORK.

Take any Municipal Staten Island ferryboat. Look for trolley cars marked

"SOUTH NEW YORK."

Our representatives wear yellow badges, and will refund your carfare on application.

Go Soon! Go Early!

Opening Day Is Monday, July 2

But don't wait till then. Come soon-the sooner the better. To-day, if possible, or to-morrow, Sunday anyhow. Property offices, Richmond Turnpike and Clove Road, open all day and every day, 9 A. M. to dark.

WOOD, HARMON & CO.,

The Largest City and Suburban Real-Estate Operators in the World. 257 BROADWAY, Uptown Office, 14th St. & 4th Ave. NEW YORK. German Savings Bank Building.